

Study summary

The title of the study is “The level of self-esteem of the sports journalist and its relationship to improving his media skills”.

A field study for the sports section of the Algerian public television.

*The objectives of the study: To know the relationship of the level of self-esteem of the sports journalist through improving the media skills at the level of the media message.

Study Methodology: The method used in the study is the descriptive survey method

*Study community and sample: The study population is the total of media professionals working in the sports department of public television, who are 31 Algerian media professionals, and the sample used in the study is a comprehensive survey sample that includes 31 media professionals.

*Data collection methods:

- In the media study, we will rely on the questionnaire to measure the media skills of journalists

- In the psychological study, we will rely on the SMITH COOPER Scale Cooper Smith

*Results:

The sports journalist's confidence in himself improves his various media skills, especially in speaking, presentation and preparation.

The independence of the sports journalist in the work he is assigned to raise and improve the various media skills

An efficient media person is a media person who performs his work with the best media skills

*Future suggestions and hypotheses

Training and continuous training on the latest media and communication technologies and keeping pace with the times, which would raise the efficiency and skills of the sports media person, to produce a global message at the level of the aspirations of the sports audience.

Granting more freedom to the sports journalist in the media business in order to give more returns and more distinction

-Working on renewal and giving opportunities to young talents of media professionals and graduates of the media and sports communication specialization by organizing courses for testing and selection in various skills.

Opportunity 1 * Evaluating the sports media skills of the sports journalist in the light of the opinions of experienced people

Hypothesis 2 * Evaluating the professional performance level of the sports journalist in the light of the opinions of experts and specialists

Hypothesis 3 * Evaluating the level of competence of the sports journalist in the light of the opinions of experts and specialists